

## PEOPLE

**Boschert Takes the Helm at NCPI**

At a meeting of its board of directors, the National Clay Pipe Institute (NCPI) announced that Jeff Boschert has been promoted to president of the organization.

Boschert has been a field engineer with NCPI since 2004, joining the organization after eight years with the Missouri Department of Transportation. He has served as the leader of trenchless initiatives and has become a leading expert in the field of pilot tube microtunneling, representing the organization on various committees and professional organizations.

Boschert has bachelor's degree in civil engineering from the University of Missouri at Rolla and is a registered professional engineer, licensed in Missouri.

"This is just one part of an ongoing initiative for NCPI," said Dick Brandt, Chairman of the Board for NCPI and president of The Logan Clay Products Company in Ohio. "Municipalities are rediscovering vitrified clay pipe and we're conducting an active outreach program to inform the engineering community about the solid reasons behind the shift."

Boschert replaces Mike VanDine who has left the organization to pursue other opportunities. NCPI is a technical resource for sewer system managers and designers of gravity sewer lines. The organization performs research and conducts educational outreach to the engineering community based on the experience of the longest-serving pipe product still in use today. Vitrified clay is the only pipe product that has been independently certified as sustainable to the triple bottom line (economic, environmental and social).

**American Water Announces New Executives**

American Water recently announced that Mark S. Smith has been named to the position of vice president and chief information officer (CIO). The company also announced the addition of Malcolm D. Conner as president of its American Water Resources, Inc. subsidiary.

Smith joined American Water in 2008 and brings to his position nearly 30 years of technology



Boschert

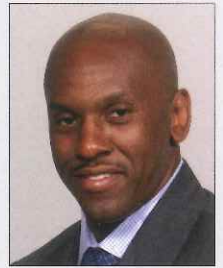
expertise and leadership experience in the development, implementation and support of IT solutions. As CIO, Smith is responsible for all aspects of information technology service delivery and management including information technology services' (ITS) support of American Water's current business transformation and SAP migration. In his previous position as senior director of ITS, he led the Business Application Development team and the Project Management office, overseeing ITS projects including infrastructure investment, application upgrades and new software investments.

Smith is actively involved in community efforts and serves as vice chairman on the Board of Directors for Touch New Jersey, Inc. He holds a bachelor's degree in computers and information systems from King's College in Wilkes-Barre, Pa.

In his role as president of American Water Resources, Inc., Malcolm Conner is responsible for continued growth of this segment of the company's market-based businesses, identifying and capitalizing on key market development opportunities through partnerships and new distribution channels. Conner brings to his position more than 20 years of marketing, business strategy, strategic planning and management experience, primarily in the information services industry. Most recently, he was vice president and general manager of banking and securities law at Wolters Kluwer, Law & Business in New York, where he managed all aspects of two legal information and solutions business units.

Conner earned his MBA in marketing and entrepreneurial management from University of Pennsylvania's Wharton School of Business, and his bachelor's degree in accounting from Hampton University. He also earned a Certified Public Accountant designation.

American Water Resources, Inc. provides water line, sewer line and in-home plumbing emergency protection programs to residential customers directly and through partnerships with municipalities. The company currently services nearly 1 million contracts in 23 states, and was recently selected by the New York City Water Board as the official service line protection provider to homeowners in its five boroughs.



Conner



Smith